

Jeremy Pike

Denver | Remote

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Results-driven design leader with a proven record maturing product design and UX orgs from pixel pushers to embedded ROI drivers

Colorado State University

B.S. Landscape Architecture

Galvanize

Web Development & Design, 2014

Interaction Design Foundation

UX Management: Strategy & Tactics, 2022

Software

Figma

Adobe Creative Suite

Google Suite

Looker

JIRA

Hard

Design Strategy & Vision

Product-Led Growth (PLG)

Data Analysis & Interpretation

Financial Acumen

AI / ML

Soft

Leadership

Decision Making

Mentoring And Coaching

Strategic Thinking

Adaptability

Pie Insurance

Jun 2019 - Sept 2024

Sr Manager & Head Of Product Design

Designed, iterated, and matured the customer-facing and internal insurance systems from 0 to 1 allowing Pie to scale from \$10M to \$350M in total in-force premium within 5 years

Transitioned the org from User Experience (UX) to Product Design, driving product-led growth through design thinking practices, continuous discovery with customers/users, and embedded team structures

Hired, trained, and led a remote team of six across product design, user research, and design ops, maintaining >80% team retention and engagement scores above company and tech team averages, excelling in key leadership metrics Enablement (93%), Development (90%), and Management (89%)

Established team operating processes and procedures, enhancing organizational transparency and enabling accurate workload forecasting 3-6 months out

i3logix

UI/UX Designer

Digitized the scheduling process for in-home healthcare caregivers and staff, improving access to real-time schedules, patient data, and case notes, increasing operational efficiency

Lead mobile design strategy and UI; paired closely with other designers to ensure information architecture, work flows, UI patterns were consistent across breakpoints

Open Technology Solutions

Apr 2017 - Jul 2018

UI/UX Engineer

First company design-dev hybrid role hire; developed team process and procedure, managed day-to-day operations, hiring, and yearly budgeting for a team of four, located locally and overseas

Wrote, prioritized, and reviewed JIRA stories and code changes for an off-shore development team, achieving a >10% improvement in WCAG ADA accessibility scores across consortium websites through targeted design and code enhancements

Broadnet

Jul 2010 - Mar 2017

Creative Services Manager

Lead creative design strategy and execution across company websites, mobile apps, marketing materials, digital media, and online advertising; managed day-to-day operations for a team of two